



YEES Female Entrepreneurship RG - Panel Discussion on “Voices from the Field. Female Entrepreneurship and Female Empowerment - Experiences and Stories”

Dr. Serene Dalati (Syria)



Serene Dalati is **head of Management and Marketing department and senior lecturer of management** at the faculty of Business administration at the **Arab International University, Syria**. Serene obtained a **PhD in managerial leadership, organizational culture and job satisfaction** in 2008 at Bangor University, UK in 2002. Field of expertise include Strategic Management, International Management, Leadership and Entrepreneurship. Serene is **major collaborator** of successful Erasmus + project proposal capacity building in higher education 2018. The project acronym is **FREE**. The project is entitled “Female Academic Role Model Empowerment, Equality and Sustainability at Universities in Mediterranean Region: towards 2030 Agenda”.



Dr. Julia Freudenberg (Germany)

After many years of experience in business, Dr. Julia Freudenberg **leads the Hacker School** since 2017 with the vision of getting young people, especially girls and socio-economically disadvantaged young people, enthusiastic about programming. As a **committed networker**, she works on close **cooperation** between voluntary and full-time initiatives in the IT sector, is herself a **volunteer** and is a **happy mother of two children**.

Our panel will discuss female entrepreneurship and female empowerment, potentially own entrepreneurial and related stories and their views on hindrances and possibilities of female entrepreneurs and aspirations.

Dr. Maria Rosa Lorini (South Africa)



Maria Rosa is a driven, innovative and **network-oriented researcher** at the University of Cape Town, she is also a **project management practitioner** and **motivated volunteer** with over 15 years’ experience in several African countries aiming at socio-economic development and communities empowerment.

She drove numerous hands-on programmes in underserved urban areas in South Africa while pursuing her **Ph.D.** and previously as **project manager for an International Organization**. Her focus is on *Co-Creation projects for Collective Empowerment* through Information and Communication Technologies, working mainly with self-help groups of women.

Date: **12 January 2021, 14.00 PM CET**

Interested? Just write a simple email to: hello@yees-project.org